



## **Sponsorship Opportunity**

The Net Zero Delivery Summit is a key milestone in the sustainable finance calendar, and the 2023 iteration will be held in partnership with the Egyptian COP27 Presidency. Marking the halfway point between COP27 in Egypt and COP28 in the UAE, this hybrid event will be hosted at Mansion House in the City of London on **May 24<sup>th</sup>, 2023**, and streamed live to a global audience. The City of London Corporation is seeking six sponsors from across financial and professional services.

The Summit will maintain momentum generated by COP27 for financial and professional services. Key themes will include financing a just transition, mobilising capital into emerging markets to support transition, mitigation and adaptation, and the scaling of high integrity voluntary carbon markets.

The first Net Zero Delivery Summit was held in May 2022, at the halfway point between COP26 and COP27. The Summit brought together nearly 200 leaders in climate finance, from industry, policy makers and regulators. Speakers included: John Kerry, US Special Presidential Envoy for Climate; Mark Carney, GFANZ co-Chair; Alok Sharma, COP26 President; Rania Al Mashat, Egypt's Minister of International Cooperation and many more.

### **Sponsorship Opportunity**

- Expand and consolidate relationships with senior practitioners from key initiatives on sustainability, both in the UK and globally.
- Reinforce key messages on sustainability and share your perspectives on the major challenges to be overcome if we are to deliver Net Zero.
- One place on the Strategic Steering Group, which will provide an opportunity to help shape the direction and content of the summit.
- Nominate a senior speaker to participate in a discussion in a prominent position within the agenda. *(N.B. City of London Corporation to have final decision in speaking slot available).*
- Inclusion in promotion and branding connected to the Summit, including but not limited to invitation, website, selected social media posts and on the day material.
- Five places for attendees at the Summit.
- Two places at high level dinner to take place the evening of the Summit.

### **Sponsorship Ask**

- £55,000
- Promote the Summit through your media channels and platforms

- Agree to allow City of London Corporation to use your logo and promote the participation of your senior speaker.
- Under direction of City of London Corporation contribute as appropriate to thought leadership articles in the lead up to the Summit.

## Selection Criteria

The City of London Corporation is committed to conducting a fair and transparent selection process to ensure companies are given equal opportunity to be involved with our key sustainable finance initiatives at this time. To aid this, consideration will be given to the following:

- Six companies to be selected in total, representing one from each of the following sub-sectors: banking, asset management, insurance, financial market infrastructure, legal services, professional services. *(N.B The City Corporation reserves the right to include other voices from across FPS within the agenda. The Strategic Steering Board will be updated on these additional speakers).*
- Reach and avenues of promotional channels to help drive online registrations and media interest.
- Proposed senior level speaker.
- The key perspective you would look to put across at the Summit – in keeping with its overall theme. We are seeking voices who can bring impactful, real-world examples of what is working that speak to the Summit's focus on delivery rather than thought leadership.
- Past and existing involvement with City of London Corporation sustainable finance projects and workstreams.

## Next Steps

If you are interested in sponsoring the Net Zero Delivery Summit in 2023 please email [nzds@cityoflondon.gov.uk](mailto:nzds@cityoflondon.gov.uk) with a short expression of interest.

We would be particularly interested in receiving information on how your firm's current workstreams align with the focus of next year's Summit.

The deadline for submissions is 6 January 2023

While it will not be possible to involve all interested parties in this Summit, the City Corporation will have other key sustainable finance engagements in the next 12 months which will provide additional opportunities to be involved. These are likely to include an event pre and post COP28, as well as potential engagement at COP28.