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Sponsorship Opportunity – UK-Saudi Sustainable Infrastructure Summit 2024

The City of London Corporation (COLC) and The Saudi British Joint Business Council (SBJBC UK) are delighted to announce the UK-Saudi Arabia Sustainable Infrastructure Summit, set to take place on 24 June 2024 in the City of London. Two lead sponsors are being called upon from across the financial, professional, or sustainable infrastructure services. This document sets out more information and opportunities for event partners to help shape the agenda, share their perspectives, and be profiled on this prominent platform.

Background

In June 2023, COLC hosted the inaugural UK/India Sustainable Infrastructure Summit, as part of a strategic three-year program aimed at facilitating knowledge exchange, investment, and partnership opportunities to address the critical infrastructure funding gap in high growth economies across the globe. The inaugural summit focused on India, convening nearly 200 leaders in finance, professional services, regulators, and policy makers.

Building on this momentum, the 2024 summit will turn its focus to Saudi Arabia, a country at the heart of economic transformation and sustainable development through its economic diversification plan, Vision 2030. The Summit will also build on previous SBJBC Forums at Mansion House on Sustainable Investment (2021), Renewable Energy (2022) and Business, Trade & Partnership (2023)

2024 Summit Format

Date: Scheduled for 24 June 2024.

Location: Plaisterers Hall 1 London Wall, Moorgate EC2Y 5JU

Format: A full-day, in-person event featuring keynotes, panels, and networking opportunities, focusing on sustainable infrastructure opportunities in Saudi Arabia and the UK and how UK and Saudi firms can play a pivotal role. A VIP dinner for an exclusive pool of 25-30 distinguished guests will follow the summit.

Audience: The summit will convene around 200-250 high-level participants, including policymakers, industry leaders, and financial professionals from the UK and Saudi Arabia, alongside international attendees. The event will be recorded for on demand watching.

Themes and Discussions

The overarching theme will be agreed in collaboration with the Saudi Government and Federation of Saudi Chambers but is likely to sit under the umbrella of increasing UK financial and professional services participation in Saudi Arabia's sustainable infrastructure projects. This will allow for a wide range of topics to be discussed throughout the day.

We expect the agenda will include four headline panel discussions. The precise direction of these will be discussed and agreed in collaboration with our confirmed partners and sponsors in the governance meetings for the event. Expected topics to be featured are:

1. Financing Sustainable Infrastructure: Bridging the investment gap, and the role of public-private partnerships and innovative financing models.
2. Green Technology and Renewable Energy Initiatives: Scaling green technologies and financing green initiatives.
3. Urbanisation and Sustainable City Development: Infrastructure for urbanisation and smart urban planning.
4. Giga-Projects - Financing and Executing Mega Development: Giga-Project opportunities and innovation in project delivery.

Sponsorship Details

We are seeking two lead sponsors representing Saudi Arabian and British organisations who have expertise in sustainable infrastructure financing and development.

Lead Sponsorship Opportunity

- Panellist slot by arrangement.
- Inclusion of logo in pre-event publicity and mailings to invitees.
- Tailored introductions to key stakeholders attending the forum.
- Company logo clearly marked as principal event partner on all publicity and displays on the day of the event.
- Prominent positioning on the event website including logo and a short company profile.
- Acknowledgement of event partner's support in keynote speeches by COLC and SBJBC.
- Opportunity to invite up to 5 external delegates.
- Opportunity to invite 1 person to the VIP dinner.

Lead Sponsorship Ask

- Financial Contribution – £40K + VAT
- Promotion of the Summit through your media channels and platforms, with a particular focus of raising the profile to the event and driving traffic to the Summit website.
- Commitment to sending senior level speaker (c-suite) to the event.
- Agreement to allow CoLC and SBJBC to use your logo on event collateral and promote the participation of your senior speaker.

There may also be opportunities to sponsor afternoon workshops. If of interest please contact us for more details.

Sponsor Selection Criteria

COLC and SBJBC are committed to conducting a fair and transparent selection process to ensure companies are given equal opportunity to be involved with our Summit. To aid this, consideration will be given to the following:

- *Lead Sponsors: Two companies to be selected in total. One from Saudi Arabian business and one from UK-based business.*
- *The key perspectives that your organisation would focus on at the Summit. (We are seeking a voice who can demonstrate best practice and leadership in sustainable infrastructure and showcase real-world examples that support the Summit's focus on the delivery of sustainable infrastructure).*
- *The promotional channels your organisation would utilise to help drive the profile of Summit.*
- *Proposed senior level speaker from your organisation.*
- *Past or existing involvement with City of London Corporation sustainable and/or Saudi British Joint Business Council projects.*

Next Steps

If you are interested in sponsoring the UK- Saudi Sustainable Infrastructure Summit, please email Cordelia Begbie at the Saudi British Joint Business Council (operations@sbjbc.org) with a short expression of interest. This should be no more than two pages long and must include reference to two sustainable infrastructure priorities you will be seeking to amplify throughout 2024.

While it will not be possible to involve all interested parties in this Summit, COLC and SBJBC will have other key engagements throughout the year for which will provide additional opportunities to be involved.

Appendix - Previous Summit Examples



UK-India Sustainable Infrastructure Summit (June 2023)

The 2023 UK-India Sustainable Infrastructure Summit marked a significant milestone in the collaborative efforts between the UK and India to promote sustainable infrastructure development. Organised in partnership with the India Global Forum during the celebrated UK-India Week, the summit was a focal point for high-level dialogue and partnership.

The event drew notable support from both the UK and Indian governments, featuring prominent figures such as the CEO of the National Institution for Transforming India (NITI) Aayog, the Indian think tank, and the Indian High Commissioner. Representing the UK were the High Commissioner to India, Lord Johnson (Minister of State for Investment and the Minister of State for Regulatory Reform). Their participation underscored the strategic importance of the summit and the strong bilateral commitment to advancing sustainable infrastructure.

One of the key achievements was the establishment of a mutually beneficial working group between the UK and India, UK India Infrastructure Financing Bridge. This initiative aims to explore tangible opportunities for financing sustainable infrastructure projects in India, bridging the gap between the UK's offerings and India's ambitious strides in the sector.



SBJBC’s Business, Trade & Partnership Forum (June 2023)

SBJBC hosted over 300 UK and Saudi delegates at Mansion House in June 2023. With Lord Dominic Johnson, UK Minister for Investment, Dr Majed Al Qasabi, Saudi Minister for Commerce, H.E. Dr. Eiman Al Mutairi, Saudi Deputy Minister for Commerce, and over 200 companies in attendance it was the largest Saudi delegation to the UK since the Crown Prince’s visit in 2018. For further information and details on this event please visit: www.uksaudipartnershipforum.co.uk

SBJBC Cleantech Venture Day (March 2023)

SBJBC was joined by UK Ministers Grant Shapps and Lord Dominic Johnson as well as HRH Prince Khalid bin Bandar Al Saud to host a Cleantech Venture Day which promoted collaboration opportunities between the UK and Saudi Arabia in the Clean Tech Sector as well as providing a platform for UK and Saudi Startups to pitch their companies to a panel of judges and investors from both Kingdoms. For more information on the CleanTech Venture day please visit the website: [2023 Thank You | SBJBC CleanTech \(uksaudicleantech.co.uk\)](http://2023.ThankYou|SBJBCCleanTech.uk).