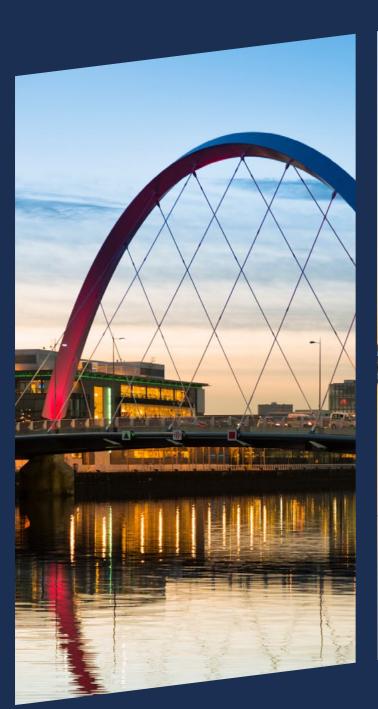


# Providing financial services to the world









**November 2023** 

theglobalcity.uk

## Facts and figures: UK financial services trade The UK is the largest net exporter of financial services in the world

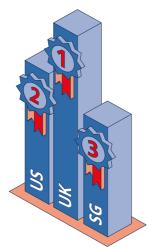
The UK continued to be the largest net exporter of financial services in the world in 2022.

It generated a trade surplus of

**£75.6**bn

This accounted for half of the entire UK services surplus, demonstrating the importance of financial services to the wider UK economy.

It was followed by the **US and Singapore.** 

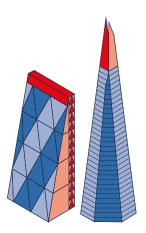


**UK financial services exports continued to grow.** They reached a new high of

**97.2** bn

in 2022 - a **4%** increase from 2021.

The UK **exported** over **4 times** the worth of financial services than it imported.



**London** is the UK's largest financial services export hub, exporting

£53.7bn

of financial services in 2021. It accounted for **over half** of all UK financial services exports.

**Outside London,** financial services is also a key export across the UK.

**Scotland** 

34%

of its services exports **£7.8bn** 

**South West** 

37%

of its services exports **£4.8bn** 

Yorkshire and the Humber

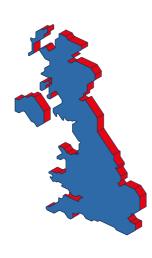
44%

of its services exports **£5.4bn** 

**Northern Ireland** 

37%

of its services exports



**The United States** is by far the UK's **largest export market**, purchasing

**£32.6**bn

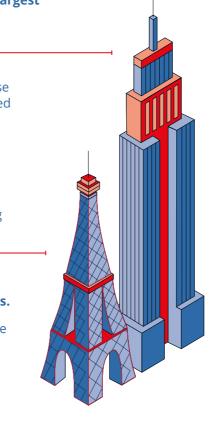
worth in financial services. An increase of £1.1bn vs 2021 - up 4%. It accounted for 34% of the UK's total financial services exports.

**The EU** remains a key region for UK financial services exports, purchasing

**£27.6**bn

in 2022. It accounted for **28% of the UK's total financial services exports.** 

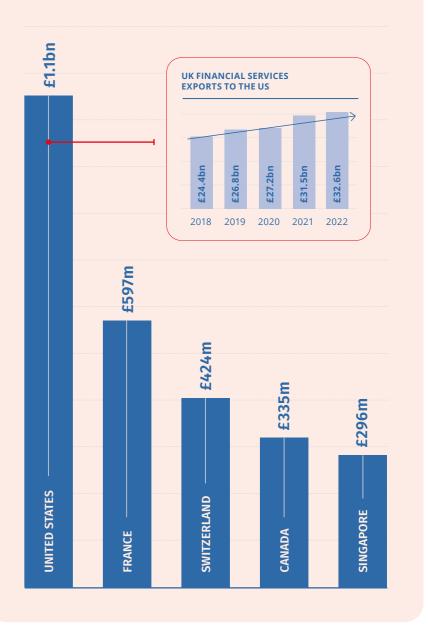
**Luxembourg, France** and **Ireland** are the next largest export markets both within the EU and globally.



### Top 5 highest growth markets for UK financial services exports

(absolute change, 2021-2022)

With the largest absolute increase in 2022 and consecutive year-on-year growth for the last five years, the US continues to be a top growth market. While Canada and Singapore have both featured in this ranking more than once over the last five years, France and Switzerland are new to the top 5 as of 2022.



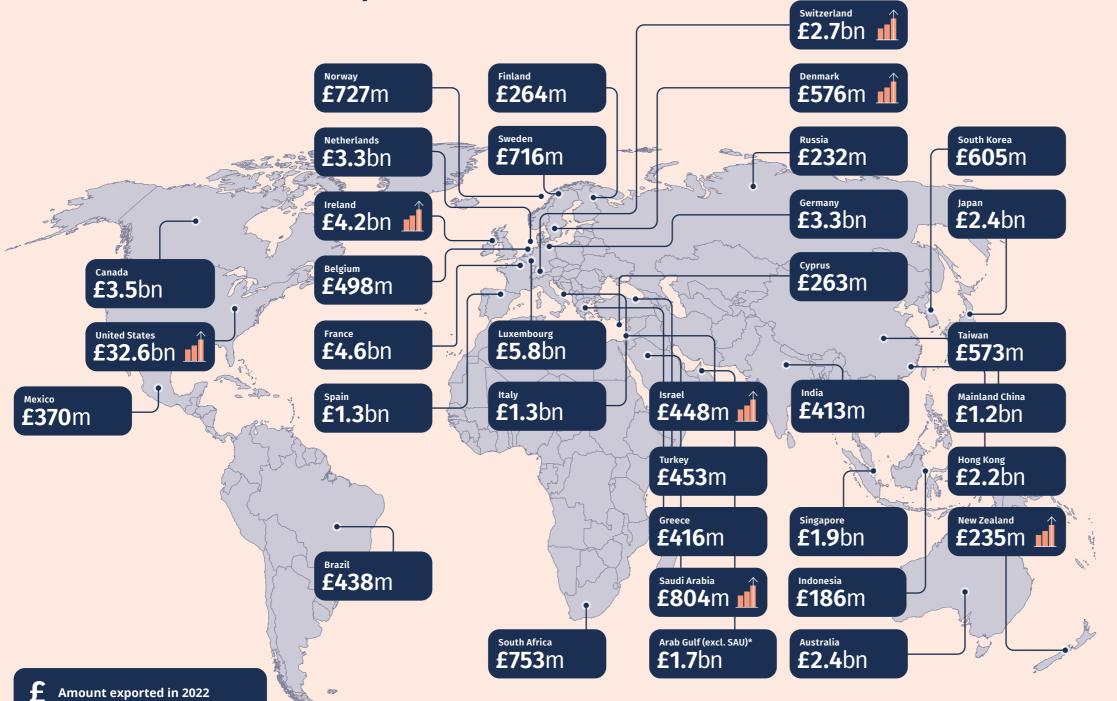
Sources: ONS Pink Book, Chapter 9: Geographical breakdown of the current account, 2022 data, released October 2023. UNCTAD, International Trade in Services, 2022. ONS, International trade in services by subnational areas of the UK, 2021 data, released June 2023.

Notes: Financial services refers to financial and insurance services. Currency conversions for net exports have been made using the average annual exchange rate for the relevant year. Historical data is based on revised figures and may vary from earlier releases.



#### **Global connections:**

#### **UK's financial services exports**



**£97.2**bn total financial services exports

in 2022

24%

Top 10 countries for biggest share of UK financial services exports (average 2020-2022)

- 1 United States
- 2 Luxembourg
- 3 France
- 4 Ireland
- 5 Germany
- **6** Netherlands
- 7 Canada
- 8 Japan
- 9 Switzerland
- 10 Hong Kong

These 10 countries accounted for around two-thirds of the UK's total financial services exports across this period.

**£27.6**bn

services exports to the EU in 2022 28% of total financial services exports

Source: ONS Pink Book, Chapter 3: Trade in Services, Chapter 9: Geographical breakdown of the current account, 2022 data, released October 2023.

Increase in amount exported

for the past three years in a row

Notes: This map covers the top 35 export markets for UK financial services. Financial services refers to financial and insurance services. Historical data is based on revised figures and may vary from earlier releases.

\* The Arab Gulf region refers to the ONS's "Residual Gulf Arabian Countries" which includes Bahrain, Iraq, Kuwait, Oman, Qatar, the UAE and Yemen, but excludes Saudi Arabia.