



WORKING WITH YOU: THE UK'S GLOBAL OFFER FOR FINANCIAL AND PROFESSIONAL SERVICES



### Facts and figures: UK financial services trade

### UK still the largest net exporter of financial services in the world

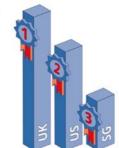
The UK continued to be the largest net exporter of financial services in the world in 2020.

It generated a trade surplus of

£63.7bn

This accounted for almost half of the entire UK services surplus, demonstrating the importance of financial services to the wider UK

It was followed by the US with £52bn and Singapore with £19bn.



London is the UK's largest financial services export hub, exporting

£41.4bn

of financial services in 2019. It accounted for 45% of all UK financial services exports.

Outside London, financial services is also a key export across the UK.

Edinburgh

53%

of all services exports £4.1bn

West Midlands 48%

of all services exports

52% of all services exports £3.5bn

West Yorkshire

of all services exports

in 2020 - a decrease of 7% vs 2019. It accounted for 30% of the UK's total financial services exports. France, Luxembourg, the Netherlands, Germany and Ireland are the next largest export markets both within the EU and globally.

£24.7bn

The United States is by far the UK's

largest export market, purchasing

worth in financial services. An increase

of £1.4bn vs 2019 - up 5%. It accounted for 34% of the UK's total financial

The EU remains a top region for UK

financial services exports, purchasing

£28.2bn -

services exports.

In 2020, Asian countries continued to be key growth markets for UK financial services

4 times

than it imported.

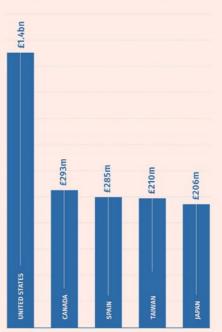
the worth of financial services

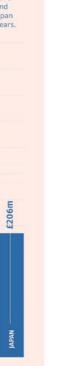
South Korea (up 45% vs 2019), Taiwan (up 44%), Hong Kong (up 13%), and Japan (up 7%) recorded services exports from last year, a total of

**£783**m



With the largest absolute increase in 2020, the US has reentered the highest growth list, having previously been a top growth market in 2017 and 2018. Canada, Spain and Taiwan are new top growth markets for 2020, while Japan has consistently been in the top 5 for the past three years.





\$30.7tn

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**\$868**bn

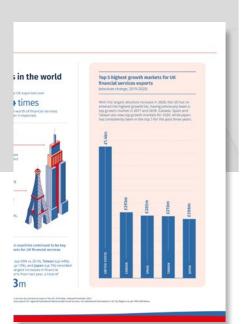
The global sustainable finance market

\$86bn.

\$282bn

\$47bn

security market REPORTS AND PUBLICATIONS FROM INNOVATION AND GROWTH 2019 - 2022 and has grown



THE GLOBAL CITY

### The UK: cyber security expertise and capital

security market in Europe, worth almost

£8.3bn, larger than any cyber security market in Europe.

Tech sector GVA grew nearly six times as fast as that of the UK economy as a whole, a

43% £104bn in 2012 to

£149bn

The City of London Police have **national** responsibility for tackling cybercrime and supporting businesses to build an ever more cyber resilient business ecosystem, through programs such as Cyber Griffin.



The UK is now the 3rd largest exporter of security services, an increase from 4th place in 2018. Cyber security remains the largest UK HMG security sub-sector and has grown

90%



A quarter of all global cyber insurance goes through the City of London.

1,200

companies: a 44% increase in firms providing cyber security products and services. A new cyber security business is every week within the UK.

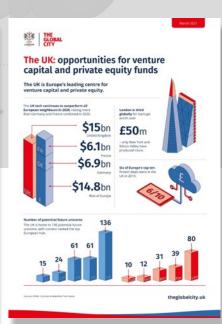
The UK sector is made up



The UK is an engine room for cyber innovation, supported by accelerators for high-growth cyber companies such as The National Cyber Security Centre (NCSC) Cyber Accelerator and The London Office for Rapid Cybersecurity Advancement (LORCA) - providing tailored support including financial grants.







UK professional services are

highly resilient markets and saw growth in 2019/2020.

4%

3%

Legal activities



### The UK:

The UK:

most concentrated, and accessible cyber security market in turpe, worth almost £8.3bn,

43%

£104bn

£149bn

1,200

cyber security expertise and capital

### a leading centre for professional services

The UK has an outstanding reputation for providing specialist professional services.



all have a big presence in the UK and London -

65,000

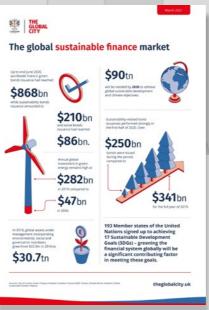
Management consultants provide highly sought-after advice on the digital transformation, with more than half working in technology consulting.

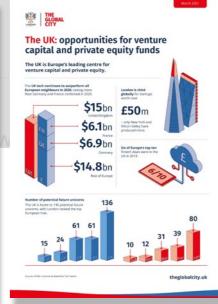


English common law is by far the most popular choice for cross-border contracts -48% of commercial law

practitioners surveyed identified it as their preferred choice.

Sources: TheCityUK; Deloitte; EY; PwC; KPMG; MCA; Savanta; Singapore Academy of Lav







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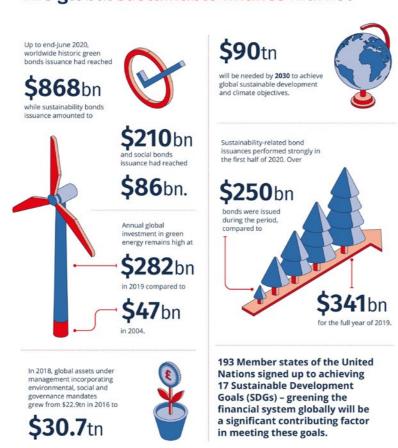


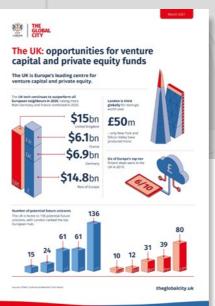


The UK:

a leading centre for professional services

### The global sustainable finance market









United Kingdom

### REPORTS AND PUBLICATIONS FROM INNOVATION AND GROWTH 2019 – 2022 York and

Silicon Valley have produced more.

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The UK: opportunities for venture capital and private equity funds

The UK is Europe's leading centre for venture capital and private equity.

The global sustainable finance market

\$86bn.

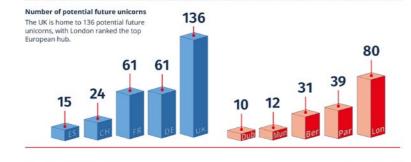
\$282bn

\$47bn

\$250bn

\$868bn





**Six of Europe's top ten** fintech deals were in the UK in 2019.







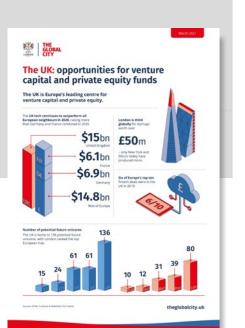
Open

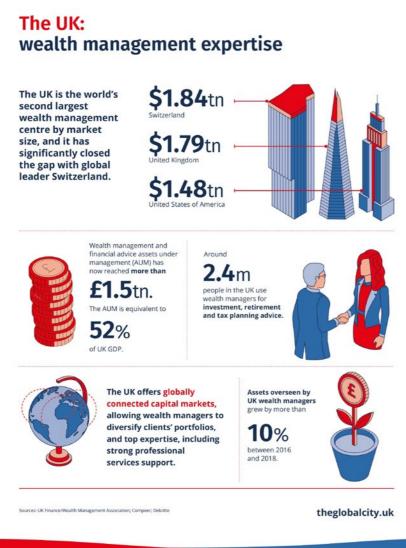
**Tech** 

The UK is the world's second largest

wealth m reports and publications from innovation and growth 2019 - 2022 centre by market size, and it has

significantly closed the gap w leader Sw











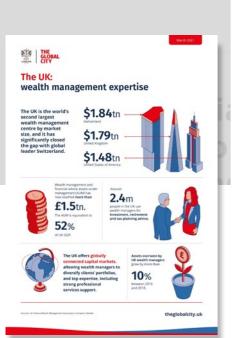
market in the world and the largest in Europe.

### **REPORTS AND PUBLICATIONS FROM INNOVATION AND GROWTH 2019 - 2022**

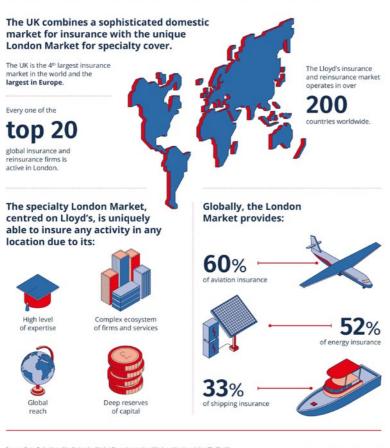
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global insurance fir active in Londo







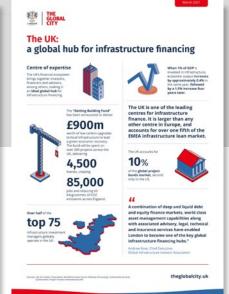
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and reinsurance marker operates in over

200 countries worldwid









£8.5tn

making it the second biggest

The UK dominates Europe's

asset management sector

hub globally after the US.

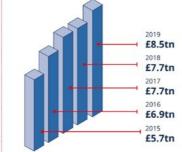
# The UK do



### The UK: a top global centre for asset management



Strong stock market performance and healthy investment inflows support the UK's fast asset management growth.









38%

of all European

assets are under UK management.

The UK is bigger

Germany and

43% (£3.6tn) of total



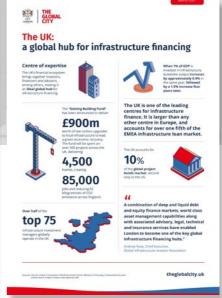
In 2019 the global asset management market increased at a compound annual growth rate (CAGR) of

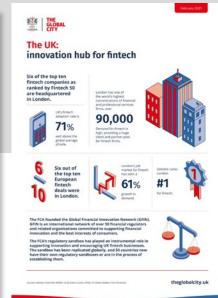
This is forecast to

grow to \$145.4tn by 2025, which almost doubles the 2016 figure.









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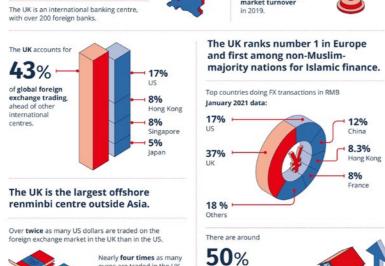




### The UK:

### a leading global centre for banking and capital markets

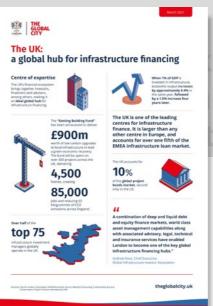


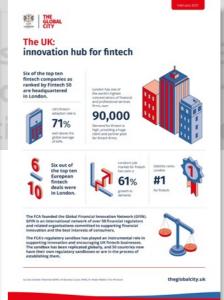


more institutions offering Islamic finance in the UK than in the US, despite the smaller size of the economy and the UK is far ahead of other Western countries.

Nearly four times as many euros are traded in the UK than in all the euro-area











### The UK: a global hub for infrastructure financing

### Centre of expertise

The UK's financial ecosystem brings together investors, financiers and advisors, among others, making it an ideal global hub for infrastructure financing.

The UK:

a leading global centre for banking and capital markets



When 1% of GDP is invested in infrastructure, economic output increases by approximately 0.4% in the same year, followed by a 1.5% increase four

The "Getting Building Fund" £900m worth of low carbon upgrades to local infrastructure to lead a green economic recovery. The fund will be spent on



over 300 projects across the UK, delivering The UK accounts for 4,500

85,000





The UK is one of the leading

finance. It is larger than any

other centre in Europe, and

accounts for over one fifth of the

EMEA infrastructure loan market.

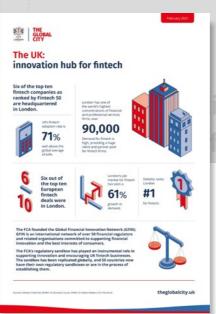
centres for infrastructure

44

A combination of deep and liquid debt and equity finance markets, world class asset management capabilities along with associated advisory, legal, technical and insurance services have enabled London to become one of the key global infrastructure financing hubs."

Andrew Rose, Chief Executive,









Six of the top ten





### The UK: innovation hub for fintech

Six of the top ten fintech companies as ranked by Fintech 50 are headquartered in London.



UK's fintech

71% well above the global average

London has one of the world's highest concentrations of financial and professional services firms, over

90,000 Demand for fintech is high, providing a huge client and partner pool for fintech firms.





Six out of the top ten European fintech deals were in London.











The FCA founded the Global Financial Innovation Network (GFIN). GFIN is an international network of over 50 financial regulators and related organisations committed to supporting financial innovation and the best interests of consumers.

The FCA's regulatory sandbox has played an instrumental role in supporting innovation and encouraging UK fintech businesses. The sandbox has been replicated globally, and 50 countries now have their own regulatory sandboxes or are in the process of establishing them.















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The UK: innovation hub for fintech







Powering the fintech revolution UK fintechs and the new wave of financial services



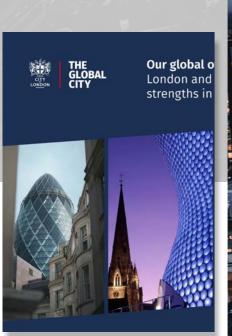
Our global offer to business: London and the UK's competitive strengths in a changing world







Open









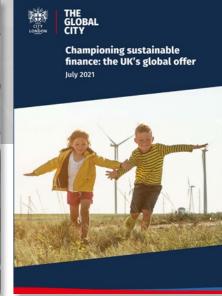












London and the UK's strengths as a listing venue

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May 202











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Collaboration and Co-Creating

The Changing T









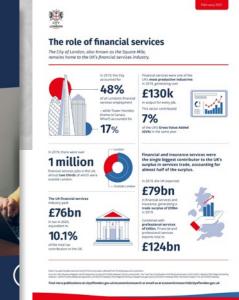












CITY

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strengths in a critical time

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THE GLOBAL CITY Our global offer to business: London and the UK's competitive strengths in a critical time











The sector drives employment, productivity and exports across the country

May 2019





Our global offer to business:

London and the UK's competi

strengths in a critical time

- One of the most productive sectors in the economy creating 7.1% of output, it provides 11% of total government tax revenue.
- The UK is the world's largest net exporter of financial services with a trade surplus of £61bn.

Financial and professional services employs

2.2 million people nationwide.

- It is a highly interconnected industry and across the country almost 40% of finance and related jobs are in a firm with a London base.
- Inward investment is more than double the amount attracted by any other sector and half the jobs this creates are outside London.
- Jobs in the sector are generally well paid at all levels and highly productive, with productivity of £116k per job.

Sources: City of London, EMSI, fDi markets, Financial News, inward investment agencies, ONS BRES data, ONS exports data, TheCityUK, Z/Yen. @Colresearch

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Employment and export data reported at city region level. Figures shown in this publication reflect the availability of data for Northern Ireland's financial and professional services sectors.

# Financial services hubs around the UK

The sector drives employment, productivity and exports across the country

May 2019





## PROFESSIONAL SERVICES IN THE CITY



The three biggest professional services in the City are legal services, management consulting and accounting & auditing.



Legal advice can be crucial for complex business transactions. Number of jobs: #1 in the country.



Management consulting firms advise on strategic challenges.
Number of jobs:
#1 in the country - together with Westminster.



Accounting & auditing firms help businesses manage financial records, improving investor confidence.

Number of jobs:
#2 in the country.



Professional services locate in the City, in proximity to financial services firms, facilitating collaboration and service provision.

Source: Business Register and Employment Survey 2018

Number of jobs: #1 in the country together with Westminster.

Accounting & auditing firms help businesses manage financial records, improving investor confidence.

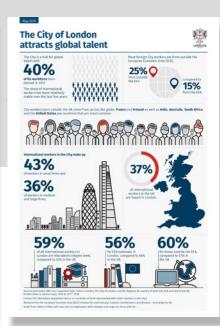
Number of jobs:

#2 in the country.





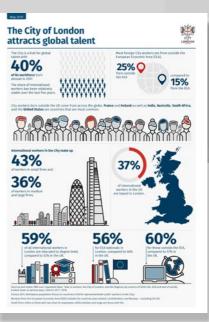




changing world













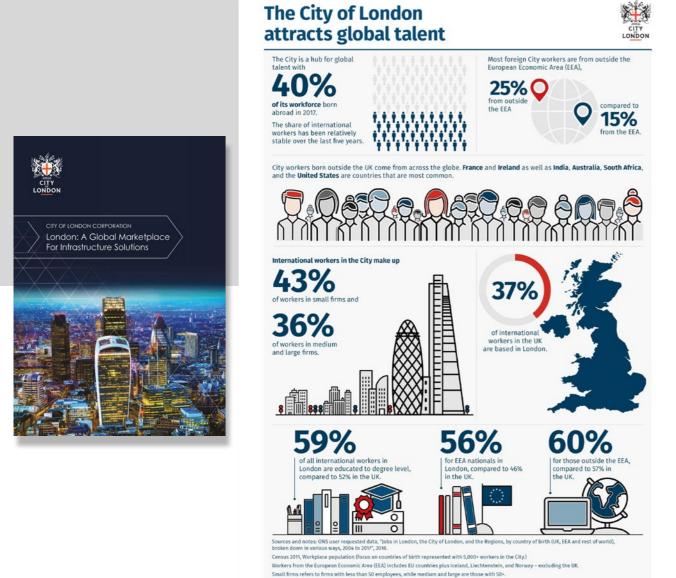


# Financial services hubs around the UK

The sector drives employment, productivity and exports across the country

September 2019

International workers in the City make up

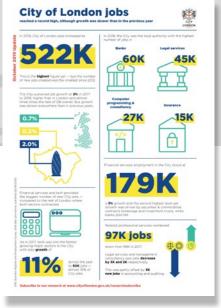


firms and

workers in the UK are based in London



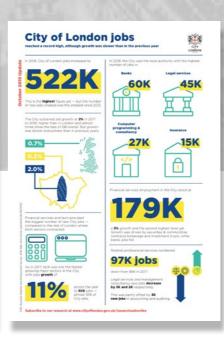
The sector drives employment, productivity and exports across the country













The UK as a whole exports £78bn in financial services



- One of the most productive sectors in the economy creating 7.1% of output, it provides 11% of total government tax revenue.
- The UK is the world's largest net exporter of financial services with a trade surplus of £61bn.
- Inward investment in financial services is more than double the amount attracted by any other sector and half the jobs this creates are outside London.
- Financial services enable the growth of innovative firms. In the last five years, £32bn has been invested in more than 2,500 UK companies by private equity and venture capital funds in the UK.
- The UK's innovative fintech sector reached a record investment of £16bn in 2018, the highest in Europe.
- Jobs in the sector are highly productive, with productivity of over £100k per job, more than double the average for all industries.

Sources: ONS (BRES, output, productivity and trade data), City of London, fDi markets, BVCA, KPMG, Financial News and inward investment agencies. @Colresearch Subscribe to our research at www.cityoflondon.gov.uk/researchsubscribe

# Financial services hubs around the UK

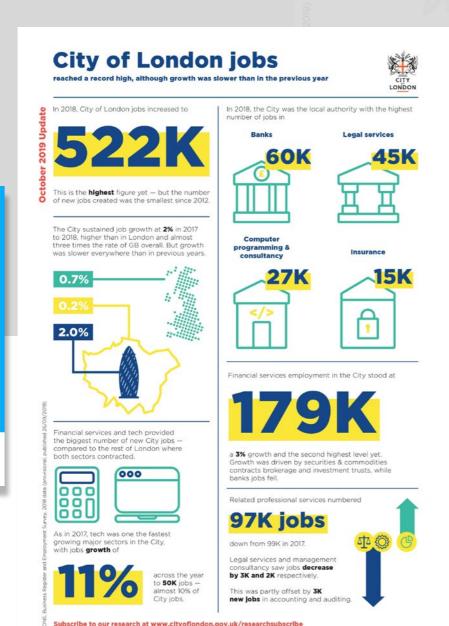
The sector drives employment, productivity and exports across the country

September 2019



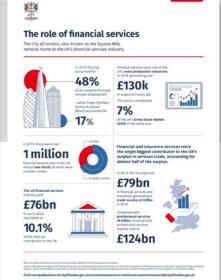


The sector drives employment, productivity and exports across the country

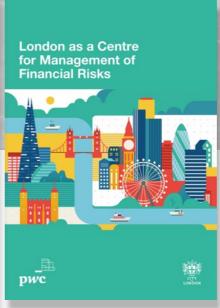


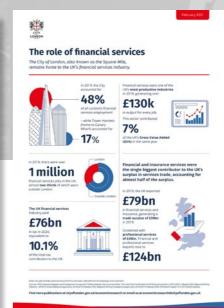


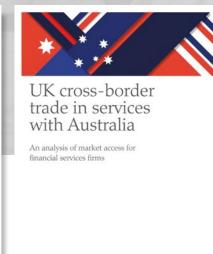




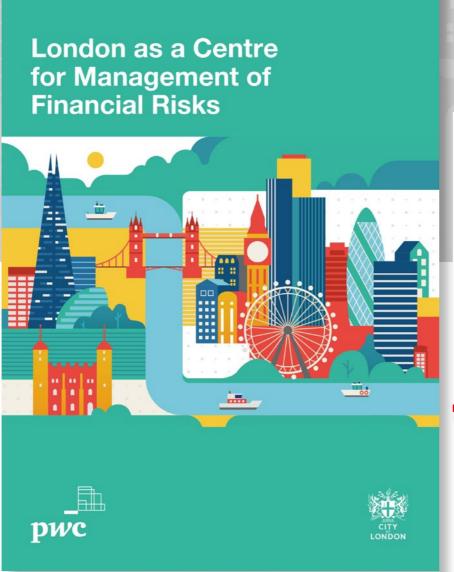


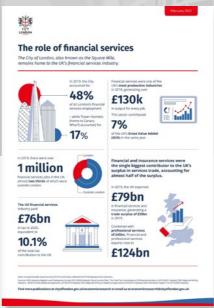
















REPORTS AND PUBLICATIONS FROM INNOVATION AND GROWTH 2019 - 2022 services trade, accounting for





#### The role of financial services

The City of London, also known as the Square Mile, remains home to the UK's financial services industry.



In 2019, the City 48%

of all London's financial services employment

- while Tower Hamlets (home to Canary Wharf) accounted for

**17**%

The UK financial services

1 million

financial services jobs in the UK, almost **two thirds** of which were

outside London.

£76bn in tax in 2020, equivalent to

10.1%

of the total tax contribution to the UK

insurance, generating a trade surplus of £59bn Combined with professional services of £45bn, Financial and exports rose to

£124bn

Financial services were one of the UK's most productive industries

£130k

in output for every job.

This sector contributed

of the UK's Gross Value Added

almost half of the surplus.

In 2019, the UK exported £79bn

in financial services and

Financial and insurance services were

the single biggest contributor to the UK's surplus in services trade, accounting for

7%

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UK cross-border trade in services with Australia

An analysis of market access for financial services firms

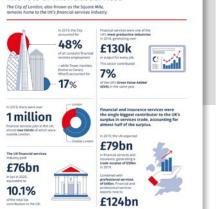








financial services firms

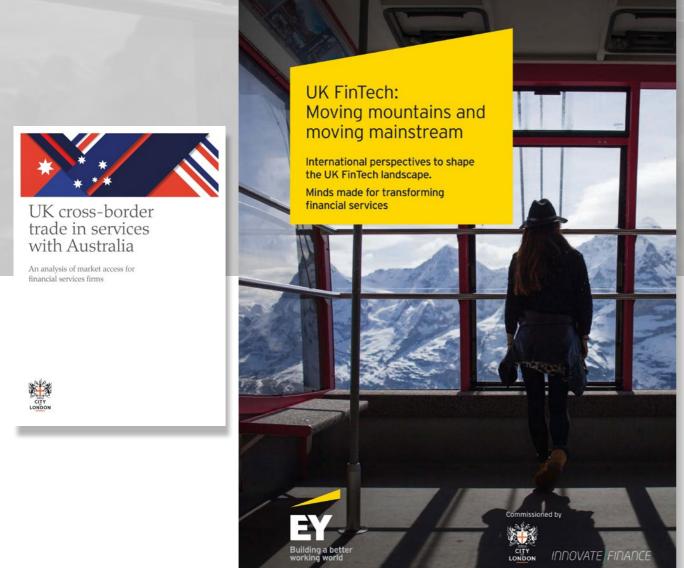








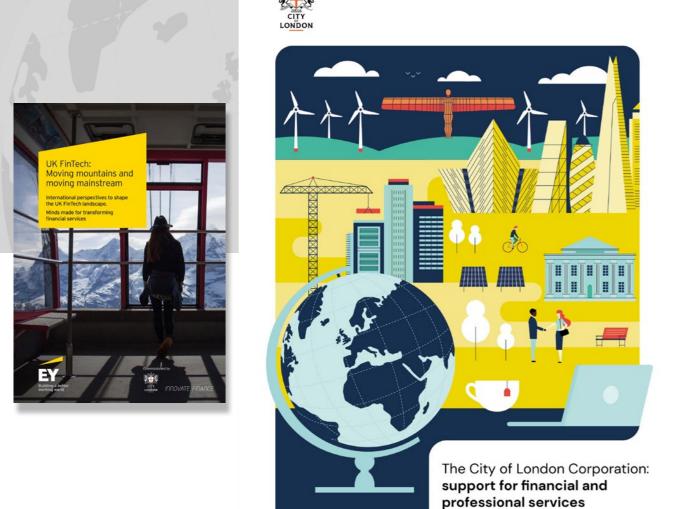








































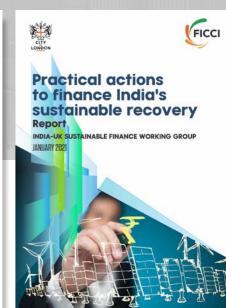






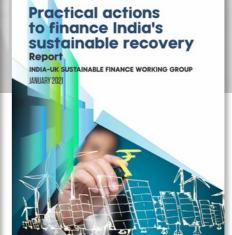


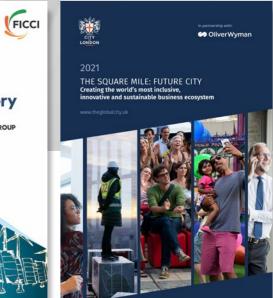




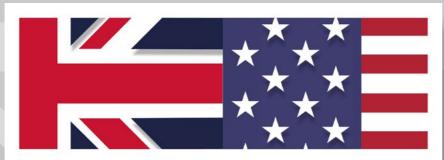








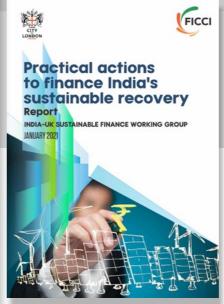
London RMB Business Quarterly

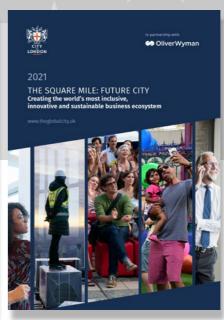


## The UK-US Regulatory Relationship

A study into the UK-US regulatory market access barriers

Foreign Investment Screening and Data Privacy Regulation







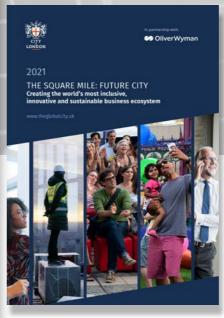


















The UK-US

Regulatory Relationship

A study into the UK-US regulatory market access barriers

Foreign Investment Screening and Data Privacy Regulation

In partnership with:





































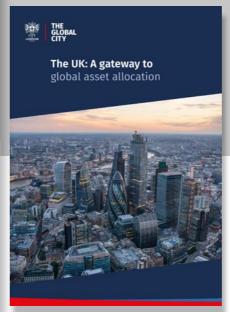


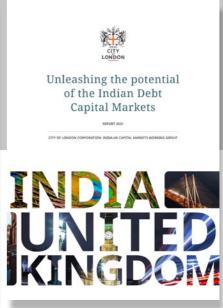


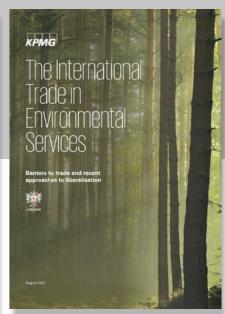
Identifying sustainability use cases methodology and insights report July 2021

# ISandbox

ovation in financial services

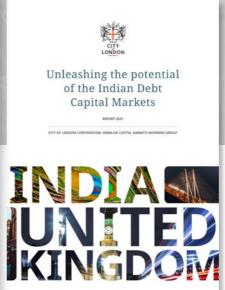


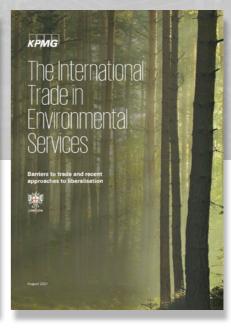




Finance for Sustainable Growth: investing in innovation for a greener UK









methodology and insights report July 2021



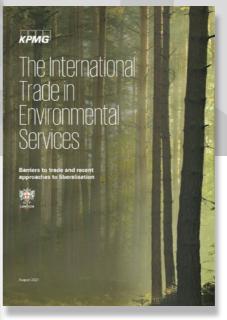


# Unleashing the potential of the Indian Debt Capital Markets

REPORT 2021

CITY OF LONDON CORPORATION: INDIA-UK CAPITAL MARKETS WORKING GROUP





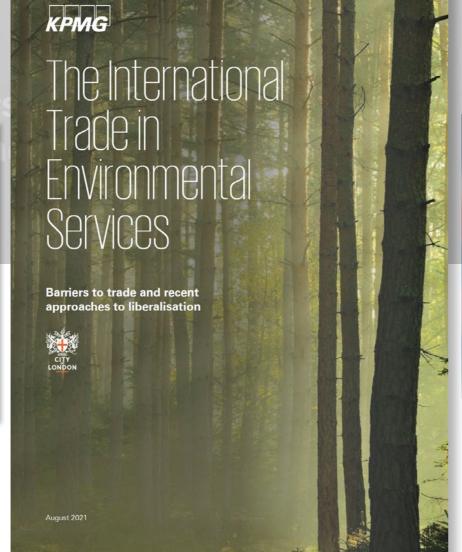












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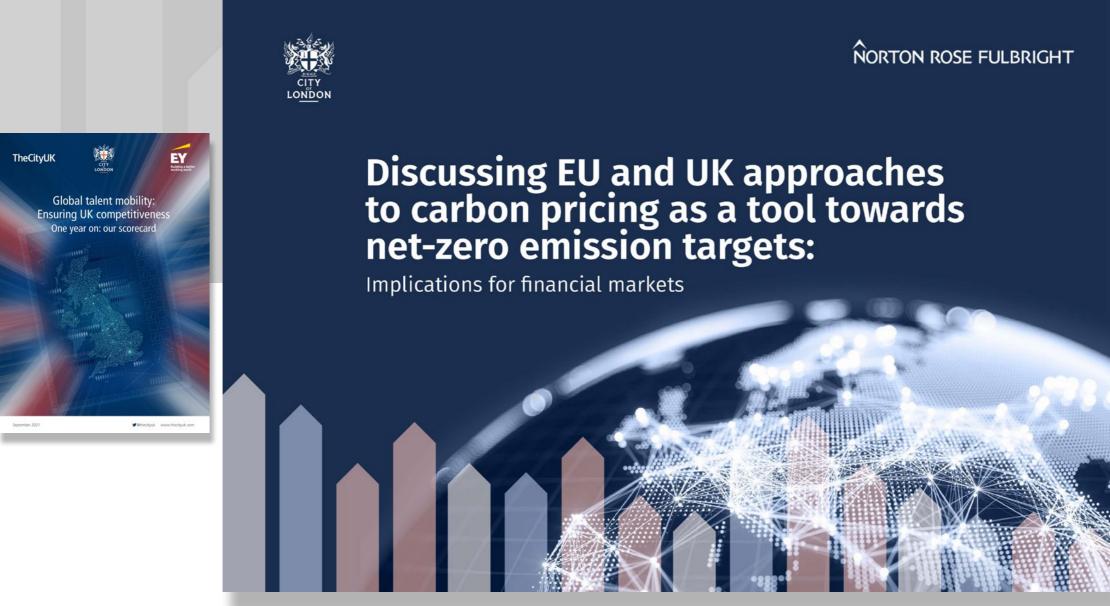


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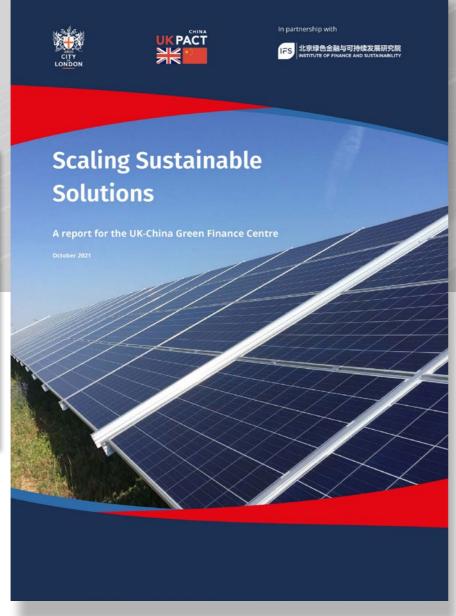
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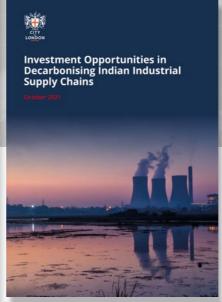




October 2021

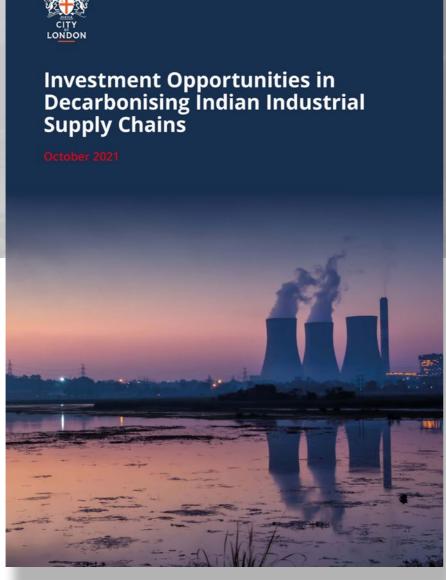














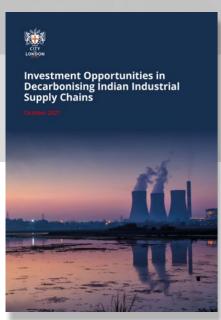


## Carbon Markets

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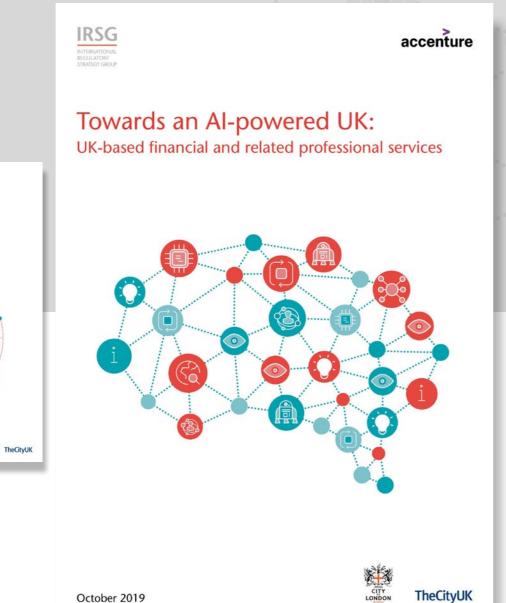
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#### REPORTS AND PUBLICATIONS FROM INNOVATION AND GROWTH 2019 - 2022 (WITH TCUK FOR IRSG)









Global regulatory coherence

within financial services



### Linklaters

## The architecture for regulating finance after Brexit:

Phase II

Towards an Al-powered UK:

UK-based financial and related professional services

TheCityUK









Linklaters

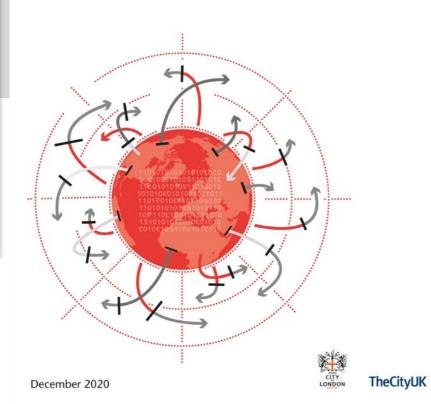
The architecture for regulating finance after Brexit:

Phase II



### How the trend towards data localisation is impacting the financial services sector

A report by the International Regulatory Strategy Group in partnership with DAC Beachcroft LLP











## GLOBAL SOLUTIONS TO GLOBAL PROBLEMS

**Promoting Regulatory Coherence in Financial Services for Pandemic Recovery** 

March 2021



**TheCityUK** 





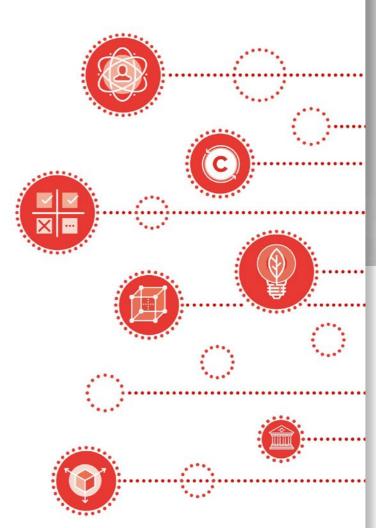


# FINANCIAL SERVICES PRIORITIES FOR THE UK'S G7 PRESIDENCY

June 2021



**TheCityUK** 









Open

Sustainable



TheCityUK

Accelerating the S in ESG – a roadmap for global progress on social standards



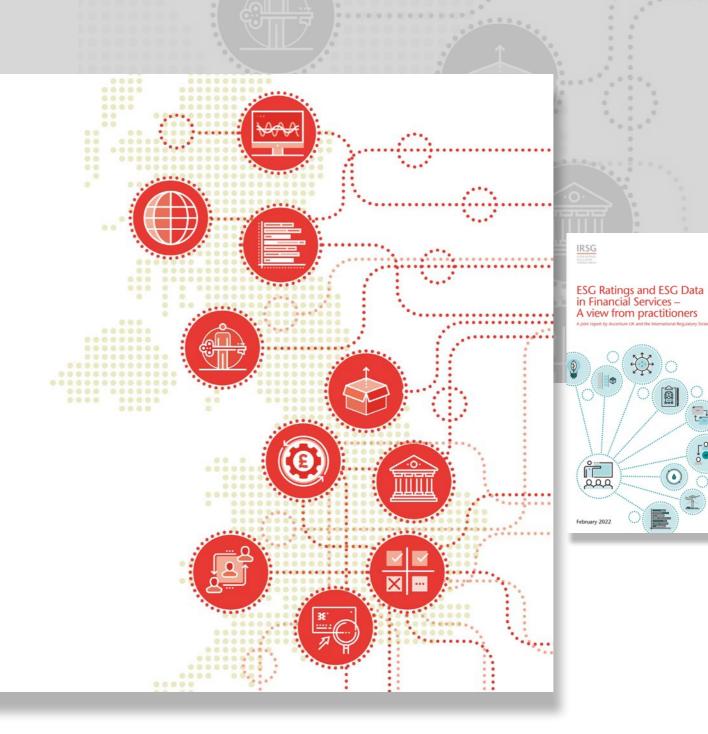


## THE UK REGIME FOR OVERSEAS FIRMS

July 2021



**TheCityUK** 



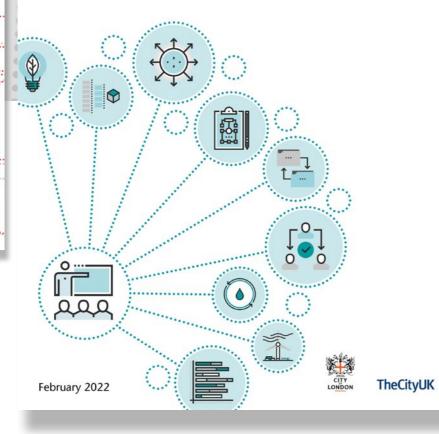








# ESG Ratings and ESG Data in Financial Services – A view from practitioners A joint report by Accenture UK and the International Regulatory Strategy Group (IRSG)







### Open

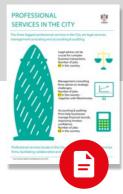
























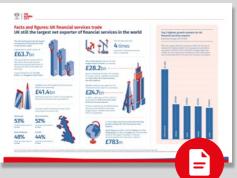








#### **Internationally Competitive**











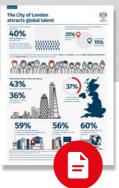
































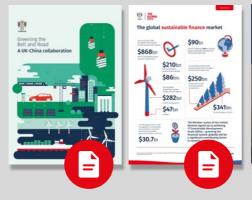








#### Sustainable







































#### Tech























